DAVIS COMMERCIAL
A REAL ESTATE COMPANY

MARKETING PROCESS
Seller/Landlord Representation

616 Hawthorne Street, Houston, TX 77006 | 713.528.9776 | davis-commercial.com

Our goal is to make sure your property receives the maximum exposure possible. We help determine the most competitive price for your property and get it seen in the market quickly. We create synergies with other listings in our portfolio, giving your property a competitive edge in the marketplace. All marketing expenses are covered and you only pay us if a deal closes. Listing agreements are month-to-month and can be canceled with 30 days notice and no hard feelings!

SIGNAGE
Professional sign company installs eye-catching signage on the property to get maximum attention.

PHOTOS/VIDEO
Expert photographer and videographer captures interior, exterior, & aerial photos/video of the property.

MARKETING FLYER
Comprehensive flyer is developed including: photos/aerials, selling points, trade area maps, demographics, floor plans, surveys, rent rolls & more.

LISTING WEBSITES
Property is marketed on our website, as well as all major commercial listing sites such as: LoopNet/CoStar (Premium), Crexi, Commgate, & HAR (if applicable).

EMAIL MARKETING
Flyer & video is email blasted to our curated list of 5,000+ email subscribers, consisting of brokers/agents, users, developers & investors.

SOCIAL MEDIA
Social media is crafted for posts on LinkedIn, Facebook, Twitter, Instagram, & YouTube to promote the property.

COMMUNICATION
Top notch customer service – all calls returned the same day when possible.

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MARKETING PROCESS
Examples

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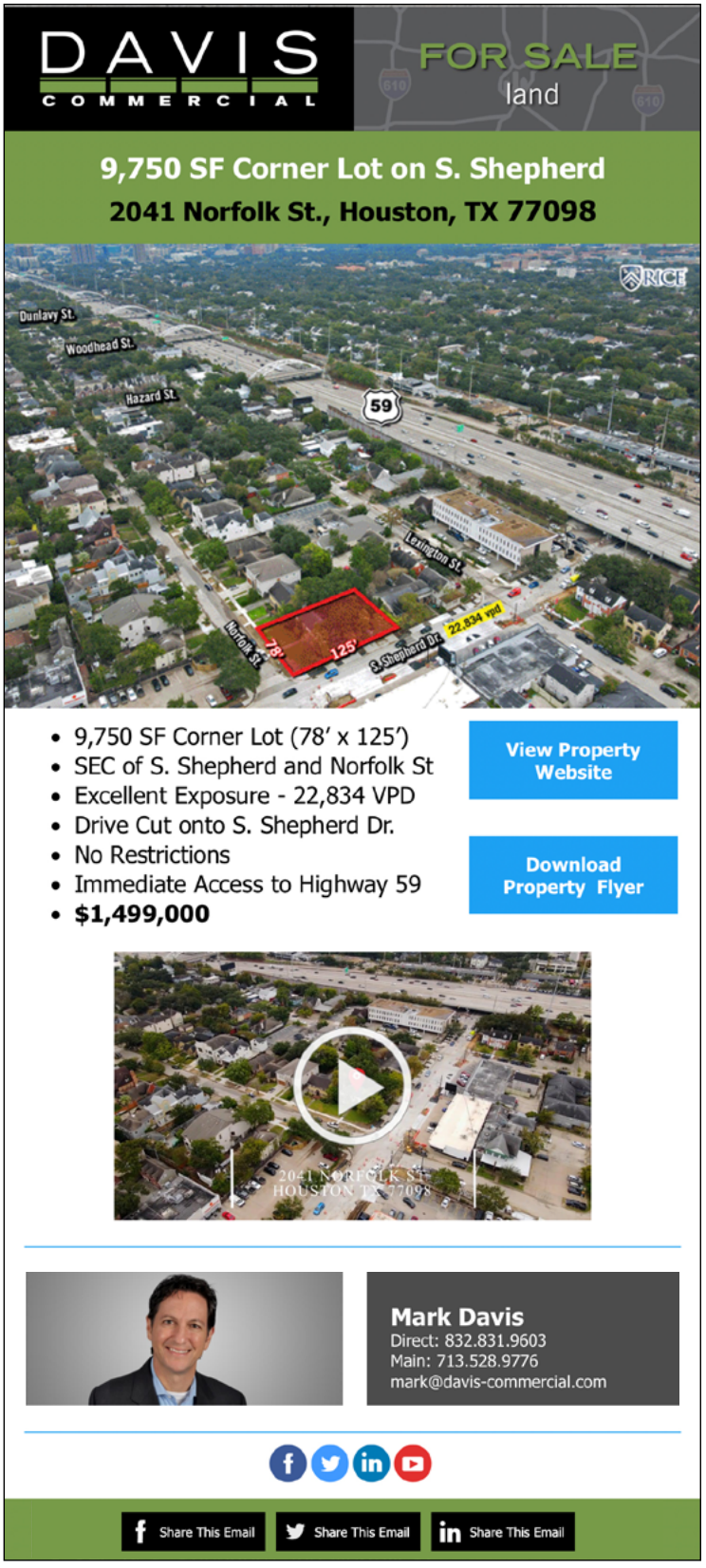
SIGNAGE

SOCIAL MEDIA POST

EMAIL BLAST



DAVIS COMMERCIAL
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PROPERTY QUESTIONNAIRE
Seller Representation

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We want to get your property on the market as quickly and accurately as possible. However, to do that, we need some help from you! Please see below a list of questions/items to discuss about your property. Once we have all the details, we take it from there while you sit back and relax!

PROPERTY DETAILS

- Size of the building? Size of the lot?
- Do you have a survey?
- Do you have building plans (site plan, floor plans)?
- Do you have a certificate of occupancy?
- How long have you owned the property?
    - Age of the roof?
    - Age of HVAC equipment?
    - Age of plumbing?
    - Age of electric?
- Any deferred maintenance on the property?
- Any major repairs performed?
- Are there any use restrictions?
- Is the property located in the flood plain?
    - Has the property ever flooded?
- Are there any limitations for showings? (i.e. staff not informed of sale or specific times/days)
    - Can we install a sign at the property?
- Is your goal to maximize the profit of the sale or to sell the property quickly?
- IS THERE ANYTHING ELSE THAT I SHOULD HAVE ASKED YOU THAT WOULD BE HELPFUL FOR ME TO KNOW?

DAVIS COMMERCIAL
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PROPERTY QUESTIONNAIRE
Landlord Representation

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We want to get your available space on the market as quickly and accurately as possible. However, to do that, we need some help from you! Please see below a list of questions/items to discuss with you about your property. Once we have all the details, we take it from there while you sit back and relax!

PROPERTY DETAILS

- Size of the space? Size of the lot?
  - Would you subdivide?
- How many parking spaces onsite?
- Do you have plans (site plan, floor plans)?
- How long have you owned the property?
  - Any deferred maintenance on the property?
  - Any recent major repairs?
- Are there any use restrictions? Parking restrictions?
- Are there any limitations for showings? (i.e. specific times/days)
  - Can we install a sign at the property?
- Do you have a preferred tenant type?
- How much T.I. would you offer given a market lease?
- How long of a lease would you sign?
- Would you allow renewal options?

- IS THERE ANYTHING ELSE THAT I SHOULD HAVE ASKED YOU THAT WOULD BE HELPFUL FOR ME TO KNOW?